

## What is AREA SCOUTS?

AREA SCOUTS™ IS A ONE-OF-A-KIND NATION-WIDE PLATFORM, WITH AN EMPHASIS ON OVERALL ATHLETE HEALTH AND DEVELOPMENT.

AREA SCOUTS PROVIDES ATHLETES WITH A STATE-OF-THE-ART ASSESSMENT, AN ATHLETE DEVELOPMENT PROGRAM / SCORE, AND PROFESSIONAL EVALUATIONS. THROUGH OUR INNOVATIVE B.A.S.E. ASSESSMENT™, AND PROFESSIONAL GRADE SCOUTING REPORTS, ATHLETES WILL BE GIVEN SPECIFIC TOOLS TO ENHANCE THEIR SKILL SET AND ACHIEVE SUCCESS.

### OUR PROGRAMS INCLUDE:

- AREA SCOUTS ATHLETE DEVELOPMENT SCORE™
- PRO GRADE SCOUTING REPORT
- AREA SCOUTS RANK™
- AREA SCOUTS HEALTH AND PERFORMANCE SCORE™

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## What Do We Do?

AREA SCOUTS provides every athlete with a complete athlete profile outlining their overall physical foundation, on-field statistics, and REAL-TIME evaluation grades and metrics.

AREA SCOUTS is led by a team of sports specific / position specific subject matter experts with over 100+ years of professional sports experience. Our team provides new industry standard benchmarks to provide professional instruction to our athletes in REAL-TIME.

**ACROSS ALL 50 U.S. STATES**  
**(Expanding Internationally)**

**BRYAN MURRAY**

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TO PROVIDE EVERY ATHLETE, IN ALL SPORTS, WITH THE FOUNDATION, GUIDANCE, AND RESOURCES TO ACHIEVE SUCCESS AT THE NEXT LEVEL.

100+ YEARS OF PROFESSIONAL  
EXPERIENCE / RESOURCES



**ATHLETE HEALTH  
INITIATIVES**

**ATHLETE DEVELOPMENT  
PRO EVALUATIONS**

**B.A.S.E. ASSESSMENT™**

- BIOMECHANICS -
- ATHLETICISM -
- SEQUENCE -
- ENDURANCE -

**AREA SCOUTS ATHLETE  
DEVELOPMENT SCORE™**

**AREA SCOUTS RANK™**

**AREA SCOUTS HEALTH AND  
PERFORMANCE SCORE™**

**NATIONAL EXPOSURE**

**SPORTS NETWORKING**

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BASEBALL / SOFTBALL



# BIOMECHANICS ATHLETICISM SEQUENCE ENDURANCE

## WHAT IS B.A.S.E.™?

B.A.S.E. is comprised of a movement screen, energy and power analysis, sport-specific kinetic chain evaluation, and overall strength / stamina test.

## WHAT DOES B.A.S.E.™ DO?

The B.A.S.E. assessment will provide every athlete with a complete outline of their overall physical foundation. The B.A.S.E. assessment reviews the body from the ground up and provides essential feedback in order to maintain athlete health, and to continue developing athletic performance.

## B.A.S.E.™ ORIGIN

B.A.S.E. was created through a collaboration of Physicians, Physical Therapists, and numerous Sports Industry Professionals. In conjunction with the Area Scouts platform, B.A.S.E. will provide every athlete with all of the tools necessary in order to succeed at the next level.

12U

## AREA SCOUTS ATHLETE DEVELOPMENT SCORE™

### ATHLETE DEVELOPMENT EVALUATION

Identifying strengths and weaknesses to ensure continued growth and maximum potential. Providing age specific customized evaluations.

13+

## AREA SCOUTS RANK™

### PROFESSIONAL SCOUTING EVALUATION

Grades the current abilities to give a baseline. Supplies a projection-based future grade and estimated ceiling for each athlete.

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# THE PLATFORM

## B.A.S.E. ASSESSMENT REVIEW

Area Scouts provides each athlete with a comprehensive movement screen and athletic assessment. These evaluations are followed up by a series of corrective measures provided to each athlete by leading Doctors of Physical Therapy, Certified Strength and Conditioning Coaches, Orthopedists, and numerous Industry Professionals.

## POSITION-SPECIFIC EVALUATION AND CORRECTIVE MEASURES

Every premium athlete profile will perform an on-field assessment that will be evaluated and graded using a series of benchmarks. Athletes will be provided with instruction, exercises and drills in real-time, to correct and improve upon any deficiencies they may have throughout their entire development process on the platform.

## PROFESSIONAL GRADE ATHLETE DEVELOPMENT REPORT (12U)

Athletes 12U and their families will receive a professional grade athlete development report. These reports / scores are recorded, and can be shared through the platform as desired.

## PROFESSIONAL GRADE SCOUTING REPORT (13+)

Athletes 13+ and their families will receive a professional grade scouting report. These reports / grades are recorded, and can be shared through the platform as desired, in order to maximize exposure to coaches, recruiters, and scouts.