



The Program has 3 components that benefits both players and Baseball Organization.

1. The (B.A.S.E.) Assessment. B.A.S.E - Biomechanics, Athleticism, Sequence, Endurance. The B.A.S.E. assessment will provide every athlete with a complete outline of their overall physical foundation. The B.A.S.E. assessment reviews the body from the ground up and provides essential feedback in order to maintain athlete health, and to continue developing athletic performance.
2. A Professional Scouting Report with every swing and pitching metrics that can be updated in real time at your Organization and be entered in the athlete's online profile. This evaluation report can be used from age 8\* through College. \*(Ages 12 and under have adjusted evaluations for smaller fields)
3. An online platform with a ranking system that will allow your players to see where their evaluations rank against other players at the Local, State, and Country level. Professional development materials from current and former MLB players.

Throughout the duration of the program, players will have access to their Evaluators to determine adjustments needed in their body movements and improve their performance metrics.

The benefits to the athletes are obvious. But what about benefits to your facilities?

For every player who is evaluated, a flat fee of \$97 is paid by the player. **100% of that evaluation fee goes directly to you as an Organization.** If external Area Scouts Evaluators are used, a cost sharing agreement between the Organization and Evaluator will be used.

Every player who enrolls in the program pays \$20 per month subscription to gain online access to the Area Scouts Platform which includes the athlete's portfolio (B.A.S.E., Pro Scouting Report, Game Stats), materials for development from current and former MLB players, visibility to College Recruiters/Scouts.

**For every player who subscribes, the Organization gets \$7 per month per player. \$8400 per year for 100 Athletes**

In addition to these benefits, the Organization may charge a fee for updating the Evaluation. Of the 100 players that sign-up, if 50 of them choose to perform reevaluations every 6 months at \$50 per reevaluation then, **100 Players x \$50= \$5000 per 6 months or \$10,000 per year after 1<sup>st</sup> year.**

In the above example, **the Organization will yield a total gross income of \$23,000+ for its first year in the program.**

**And the best part is your players will be healthier and have better performance!**

The fee to enroll your Organization in this the program, has an ROI of 25 players evaluated. The cost to the Organization is \$2997. This is the fee to train 2 Evaluators (to be selected by the Organization) by our Professionals for accuracy and repeatability of results. This training investment is 3-4 weeks online. **Organizations that choose to use an Area Scouts Evaluator will work out the fee for service with that Evaluator.**